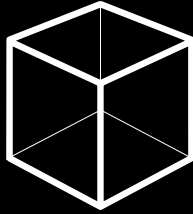


# The Guide — 2024



Founded in 2018 by Founder & Designer, George Stathis, Platon Creative is a Sydney branded, London based creative agency specialising in branding, design & technology.

**George Stathis**  
Founder & Designer

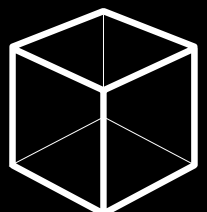
**We, Platon**



We believe design is a mixture of research, imagination & collaboration. Our specialties include Branding, Digital, Design, Publishing, Campaign Creation & Motion Graphics.

Clients that we service include those from the luxury, financial, hospitality, industrial & real estate industries.

No matter the size of business, our service is consistent across all verticals.



Art Direction  
Branding  
Digital  
Print  
Social Media

Services



# Testimonials

## **Doug Downer, Franchise Ready**

George and Platon creative is the go-to agency for all my graphic design, digital and branding needs. I use them personally for my businesses and for over 20 of my clients. Great value, responsive and excellent quality.

## **Ex, Lukumades**

The creative agency assist us through various projects. Some services include graphic design, social media management, marketing and design/construction. It's been great collaborating with you. Thank you to all at the agency thus far!

## **Spiro & Ana Mavridis, Zoom Real Estate**

Platon Creative have been an exceptional creative team to work alongside, not only have they aided in the complete overhaul of branding but George is an absolute visionary. His creativity and attention to detail is second to none.

## **Dave Griffin, Bao Brothers**

George has been an absolute pleasure to work with, all tasks are always a quick turn around, he has great creative ideas and easy to work with and stays true to understanding the Brand.

You really feel like George is on your team and would highly recommend him to anyone.

# Clients

## Oceania

Agora on Pitt, AU  
ATCOST Property Group, AU  
Bao Brothers, AU  
Chargrill Charlies, AU  
Choice Sushi, AU  
CUB Group, AU  
Franchise Ready, APAC  
George St. Deli, AU  
HBPT, AU  
HERA Collateral, AU  
I Love Pizza, AU  
Laserthetics, AU  
Lexcon Projects, AU  
Lukumades, APAC  
Mikal & Co, AU  
Omura Wealth Management, AU  
Paffas™, AU  
Pro Paint, AU  
Prologic Property Group, AU  
Roaming Shrink, AU  
Rusty Rabbit, AU  
The Lending Alliance, AU  
Vandal, AU  
Zoom Real Estate, AU

## International

Calypso AI, US  
Frutagrande, EC  
Qbera Capital LLP, UK, EMEA  
Carrhae Capital LLP, UK, EMEA  
Lukumades, UAE, USA, SG, TW  
Santanna Mykonos, GR  
Women of Customer Success,  
EMEA



# Meet Platon



**George Stathis**  
Founder & Designer  
[george@platoncreative.com](mailto:george@platoncreative.com)



**Keita Abiko**  
Head of Digital  
[keita@platoncreative.com](mailto:keita@platoncreative.com)



**Mahmoud El Charif**  
Head of Projects  
[mahmoud@platoncreative.com](mailto:mahmoud@platoncreative.com)



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